

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM338337

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
T.J. Bellafiore		04/05/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Kaia Foods, Inc.		
Doing Business As:	Alive & Radiant Foods		
Street Address:	2921 Adeline Street		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4422321	KALE KRUNCH	
CORRESPONDENCE DATA			
Fax Number:	2123084844		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 912-2909		
Email:	trademark@lockelord.com		
Correspondent Name:	MARIA A. SCUNGIO		
Address Line 1:	F.D.R. Station; P.O. Box 130		
Address Line 4:	New York, NEW YORK 10150		
ATTORNEY DOCKET NUMBER:	317139.4000		
NAME OF SUBMITTER:	Maria A. Scungio		
SIGNATURE:	/maria a. scungio/		
DATE SIGNED:	04/15/2015		
Total Attachments: 1			
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Attachment II

TRADEMARK ASSIGNMENT

by and between

T.J. Bellafiore, doing business as Kale in Your Kitchen, a California resident, with principal place of business of 9414 Venice Blvd. #1, Culver City CA 90232 ("Assignor"),

and

Kaia Foods, Inc., a California corporation, doing business as Alive & Radiant Foods, with its principal place of business of 2921 Adeline Street, Oakland CA 94608 ("Assignee").

WHEREAS:

- A. Assignor has registered and used in commerce the mark KALE KRUNCH the subject of U.S. Reg. No. 4,422,321 (registered Oct. 22, 2013) in Int. Cl. 29 (the "Mark");
- B. Assignee wishes to acquire the Mark from Assignor; and
- C. Assignor is willing to transfer the Mark to Assignee, together with the goodwill associated therewith.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its right, title and interest and associated goodwill in the Mark within the United States of America, including such enforceable unregistered rights as have been established through use of the Mark in commerce in the United States of America, together with all claims for past infringement thereof.

This Trademark Assignment is binding upon and inures to the benefit of the parties and their respective successors and assigns.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized officer, effective as of the date of execution, as shown below.

ASSIGNOR:

T.J. BELLAFORE dba Kale in Your Kitchen



T.J. Bellafiore

ASSIGNEE:

KAIA FOODS, INC.

By: 

Tristan Kampman
Chief Executive Officer

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SETTLEMENT ASSIGNMENT AND MUTUAL RELEASE
Kaia Foods, Inc. etc. et. al. v. T.J. Bellafiore